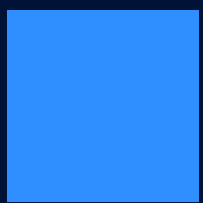


Volunteer Base

*Volunteer management
made simple and
affordable*



T E A M



Jacob Bishop

CS Student



Will Pancake

ENT Student



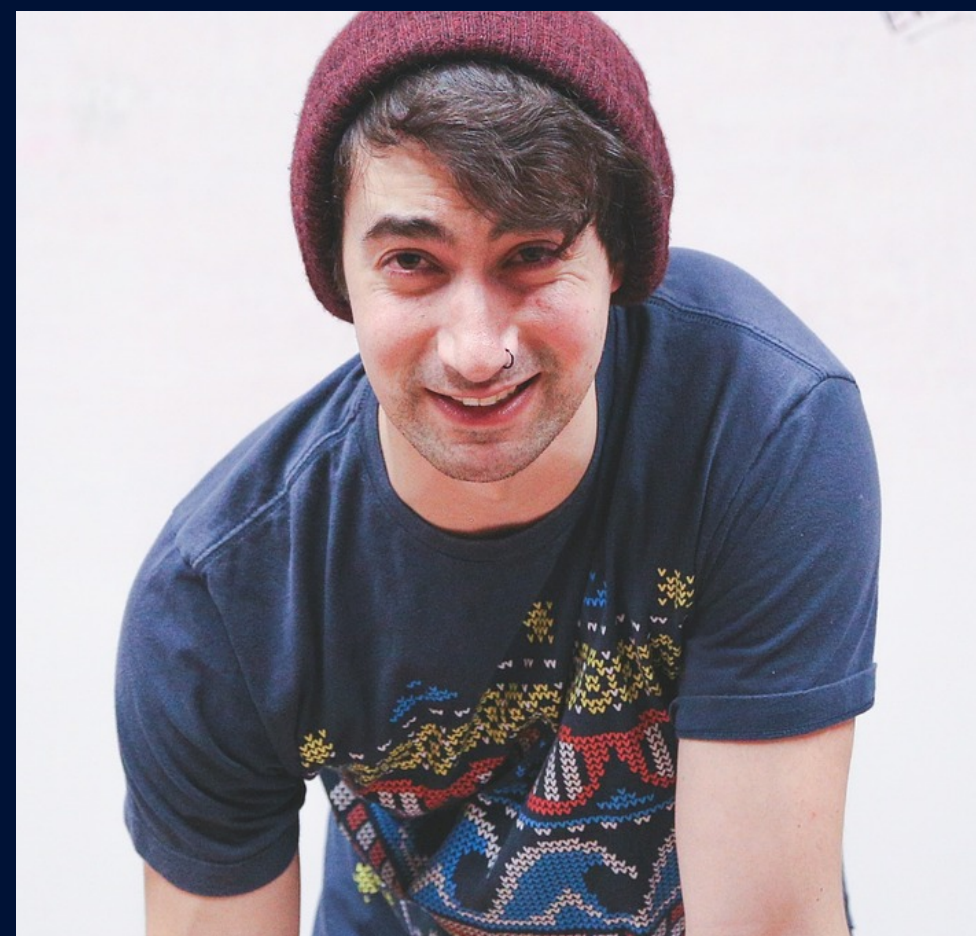
Josh Birnbaum

CS Student



Brandi Osthimer

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Travis Hensley

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Hayden Emrah

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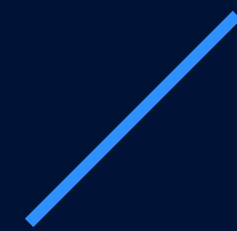
The Problem:

Non profits with volunteers need to manage their events and operations, but current volunteer management systems are either too expensive or complex.



Design

Clunky and outdated UX



Features

Way more features than necessary

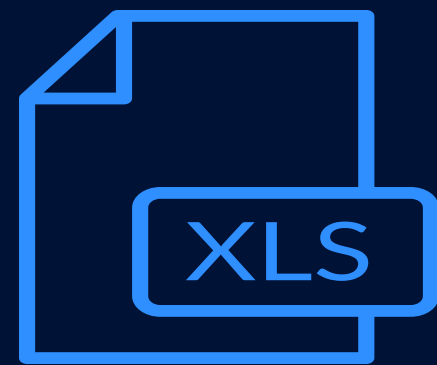


Price

Over \$100 per month

The Solution:

Volunteer Base



Reliable Database

Your volunteers' data safely stored



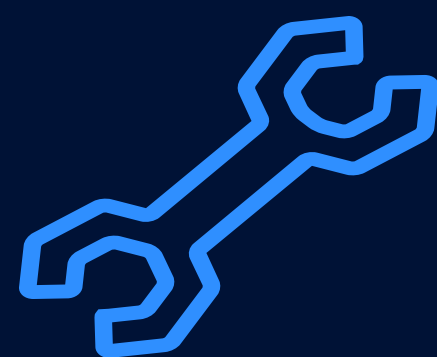
Simple Scheduling

Your and your volunteers' schedules: matched



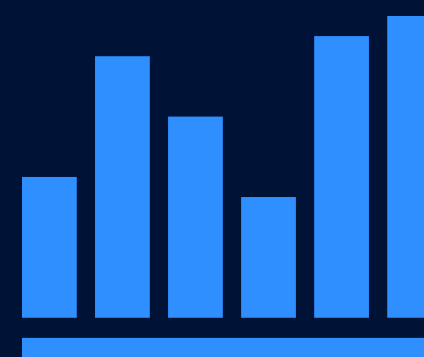
Modern Design

A design that's conducive to your goals



Upgradeable

You control what features you have access to



Analytics

Dive deep into your volunteers' effectiveness



Search

Find new volunteers and expand your impact

Market



33

Thousand

Nonprofits in Indiana

Tax exempt 501c(3)

260

Thousand

Volunteers in Indiana

10% of Indiana
Workforce

70

percent

Of the nonprofits we
polled would use
Volunteer Base

*Data from [<https://independentsector.org>]

Affordable



Complex / Outdated

C O M P E -
T I T I O N

Simple / Modern



Expensive

B u s i n e s s M o d e l



Revenue Streams

Small nonprofits pay a \$10 per month fee for our services

Customer Segment

501c3 Organizations with a concentration on smaller organizations

Customer Relationships

Software as a Service sold B2B

Key Resources

Organization databases, local nonprofits

Key Partnerships

Advertising agencies

Cost Structures

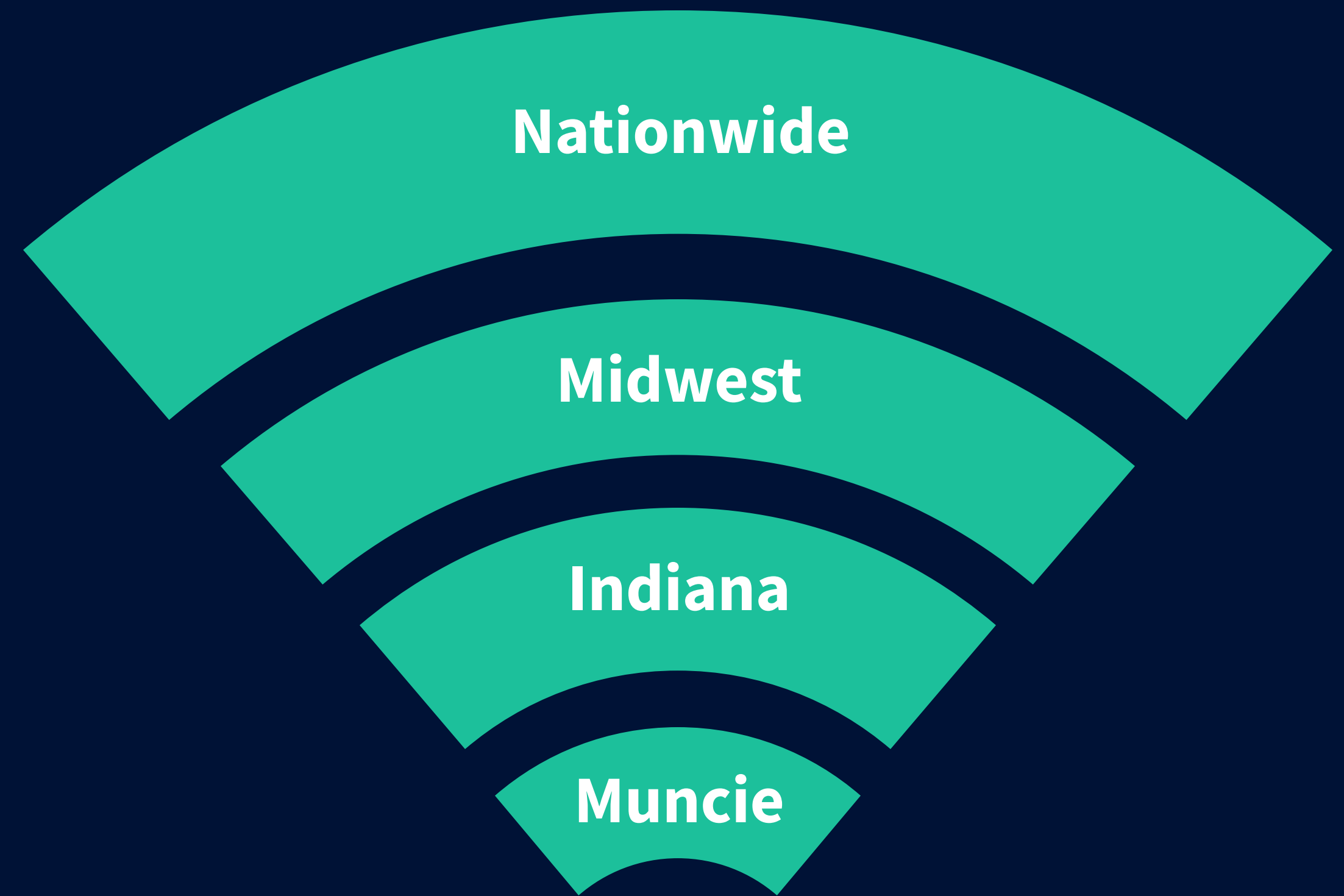
Web app maintenance and web domain fees

S a l e s



Putting Volunteer Base in front of the organizations it's designed for:
small nonprofit organizations!

We will start
small marketing
to our local
nonprofits with a
personalized
sales approach,
and expand from
there



M i l e s t o n e s



Ask and Use of Funds



VB

T H A N K Y O U