

Immersive Village Promenade Proposal Exercise / Shark Tank HOSP 387 Event Mechanics and PR - Spring 2022

Instructor: Dr. Craig Webster, Department of Applied Business Studies

Project Goal: Give students experience proposing an event and communicating the concept to a client.

The Project in Stages

- 1. Students visit Village Promenade
- 2. Students envision an event for the IU Medical Students living at Village Promenade.
- 3. Students write a proposal and present their proposal to a panel.
- 4. The panel decides which event will take place
- 5. The event takes place

Our Distinguished Panel

Dr. Sotiris Hji-Avgoustis, Department of Applied Business Studies, BSU Carey Grimes, Village Promenade

Angel Tuttle, Office of the President, BSU

Students Involved in the Project

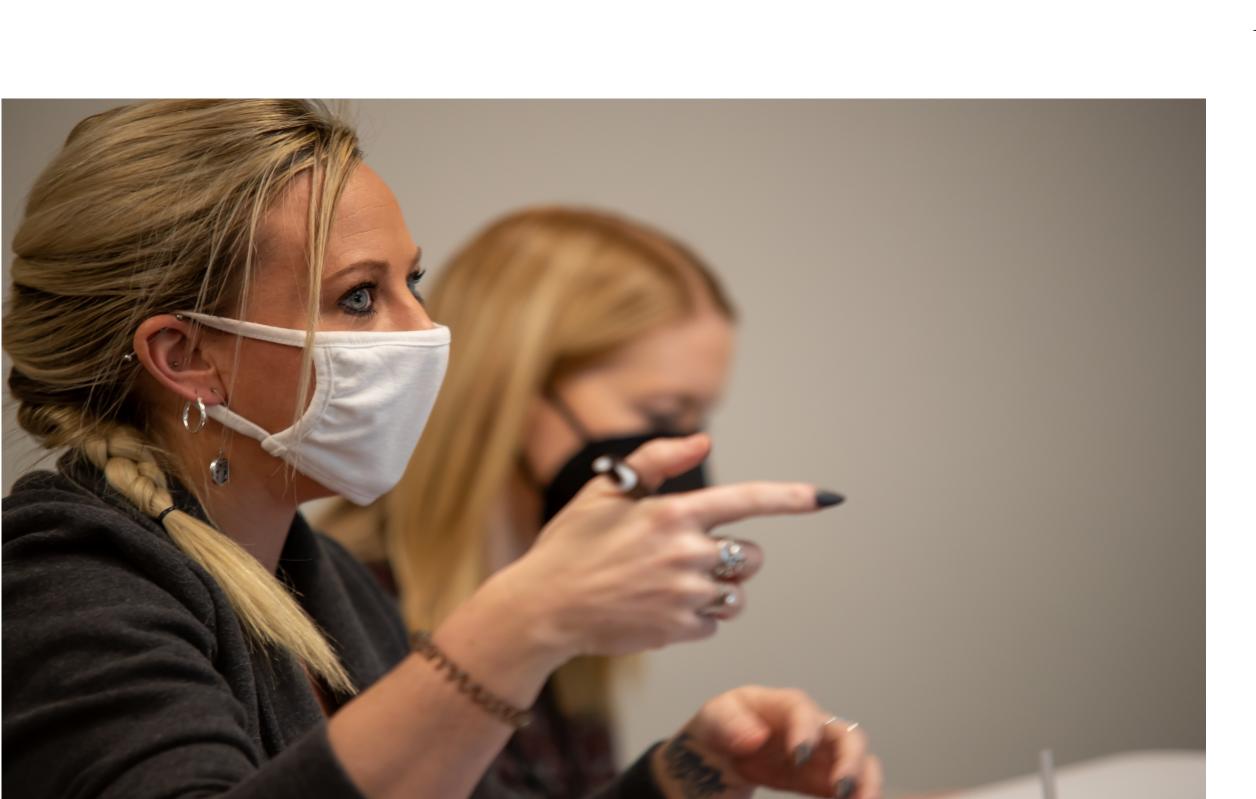
Miguel Barnette, Katelyn Bowling, Sophia Chaille, Sarah Clinton, Sydney Cole, Hannah Davies, Morgan Edelman, Sara Englert, Annie Gutwein, Kylie Haslem, Alexis Hickman, Madison Housel, Kaylee Hubbard, Morgan Iversen, Sam Keevil, Jen Kimble, Lilly Krambeck, Cole Lambert, Kristen Mirabelli, Hope Nicholson, Alex Osmun, Jessica Poiry, Alexandra Rednour, Becka Roberts, Aimee Spaulding, Samantha Summers, Julia Vejar, Makenna Wagner, Jenna Whittenburg, Eli Wolfson, Casey Woodfill, Sydney Yarnell

Student Majors Represented

Advertising, Bachelor of General Studies, Business Administration, Communication Studies, Entrepreneurship & Innovation, Geography, Hospitality Food Management, Hospitality Innovation & Leadership, Public Relations, Strategic Communication: Public Relations, Theatre



Left to Right: Dr. Sotiris Hji-Avgoustis, Carey Grimes, Angel Tuttle













Events Proposed by Students

Wine about it
Who Stole Bob Ross's Art
A Night of Relaxation

Sugar Crush: A Cookie Decorating Event

Escape the Room Vegas in the Village

Unwind & Recharge with us at the Village Promenade Murder Mystery Dinner

Top Proposals Identified by Panel

Name of Proposed Event	Group Members
Vegas in the Village (Winner)	Sarah Clinton, Morgan Edelman,
	Kylie Haslem, Alex Osmun
Who Stole Bob Ross's Art (Second Place)	Katelyn Bowling, Sydney Cole,
	Becka Roberts, Eli Wolfson
Wine about it (Third Place)	Madison Housel, Kristen Mirabelli,
	Makenna Wagner, Casey Woodfill



