



Project Goal: Give students experience proposing an event and communicating the concept to a client.

The Project in Stages

1. Students visit Village Promenade
2. Students envision an event for the IU Medical Students living at Village Promenade.
3. Students write a proposal and present their proposal to a panel.
4. The panel decides which event will take place
5. The event takes place

Students Involved in the Project

Miguel Barnette, Katelyn Bowling, Sophia Chaille, Sarah Clinton, Sydney Cole, Hannah Davies, Morgan Edelman, Sara Englert, Annie Gutwein, Kylie Haslem, Alexis Hickman, Madison Housel, Kaylee Hubbard, Morgan Iversen, Sam Keevil, Jen Kimble, Lilly Krambeck, Cole Lambert, Kristen Mirabelli, Hope Nicholson, Alex Osmun, Jessica Poiry, Alexandra Rednour, Becca Roberts, Aimee Spaulding, Samantha Summers, Julia Vejar, Makenna Wagner, Jenna Whittenburg, Eli Wolfson, Casey Woodfill, Sydney Yarnell

Our Distinguished Panel

Dr. Sotiris Hji-Avgoustis, Department of Applied Business Studies, BSU
 Carey Grimes, Village Promenade
 Angel Tuttle, Office of the President, BSU

Student Majors Represented

Advertising, Bachelor of General Studies, Business Administration, Communication Studies, Entrepreneurship & Innovation, Geography, Hospitality Food Management, Hospitality Innovation & Leadership, Public Relations, Strategic Communication: Public Relations, Theatre



Left to Right: Dr. Sotiris Hji-Avgoustis, Carey Grimes, Angel Tuttle



Events Proposed by Students

- Wine about it
- Who Stole Bob Ross's Art
- A Night of Relaxation
- Sugar Crush: A Cookie Decorating Event
- Escape the Room
- Vegas in the Village
- Unwind & Recharge with us at the Village Promenade
- Murder Mystery Dinner



Top Proposals Identified by Panel

Name of Proposed Event	Group Members
Vegas in the Village (Winner)	Sarah Clinton, Morgan Edelman, Kylie Haslem, Alex Osmun
Who Stole Bob Ross's Art (Second Place)	Katelyn Bowling, Sydney Cole, Becca Roberts, Eli Wolfson
Wine about it (Third Place)	Madison Housel, Kristen Mirabelli, Makenna Wagner, Casey Woodfill

Tour of Village Promenade

