
Gentrification
"Restoring" communities for the rich
Now that the neighborhood is nice, why do I have to move?
Affordable
No To Magic City
No To Community
No To Cultural Erasure
No To Forced Displacements
NO
WHITE WASHING
WANTED
BY THE PEOPLE OF LITTLE HAITI

WHAT IS

Gentrification

Def: the process where a poor urban area is changed by wealthier people moving in, improving housing, and attracting new businesses.



HISTORY NUGGET

Gentrification started impacting neighborhoods in the U.S. when deindustrialization began in the mid-1960s. When companies moved their businesses abroad, many formerly industrial areas were abandoned. This shift meant that jobs vanished, and these neighborhoods became poor.

WHY IS GENTRIFICATION BAD?

Upscaling sounds good for a community, right?

SORTA!

Gentrification leads to the displacement of long-term residents from their neighborhoods due to rising housing costs. Many disadvantages also include cultural erosion, socioeconomic disparities, reduced diversity, etc.

WHAT DOES THIS MEAN?

- People are often forced to move because property values increase
- A community can lose its traditions and culture due to the arrival of new businesses and people
- New, big businesses generate more income, which often forces small, local businesses to close

The people most negatively impacted by gentrification are often low-income communities and communities of color in favor of wealthier newcomers and real estate development companies



DISPLACEMENT

or

REVITALIZATION

Gentrification can create new jobs and businesses, which can stabilize a local economy.

Upscaling can lead to better access to resources, amenities, and healthcare.

Increased property value can discourage and reduce crime

New buildings, roads, sidewalks, and public transportation make urban areas more accessible

But these perks are often only available to those who can afford to stay

NOW LET'S GET LOCAL

YOU MIGHT HAVE HEARD ABOUT *the Village*

BUT DID YOU KNOW ABOUT BALL STATE'S EFFORTS TO REVITALIZE THIS HOT SPOT?

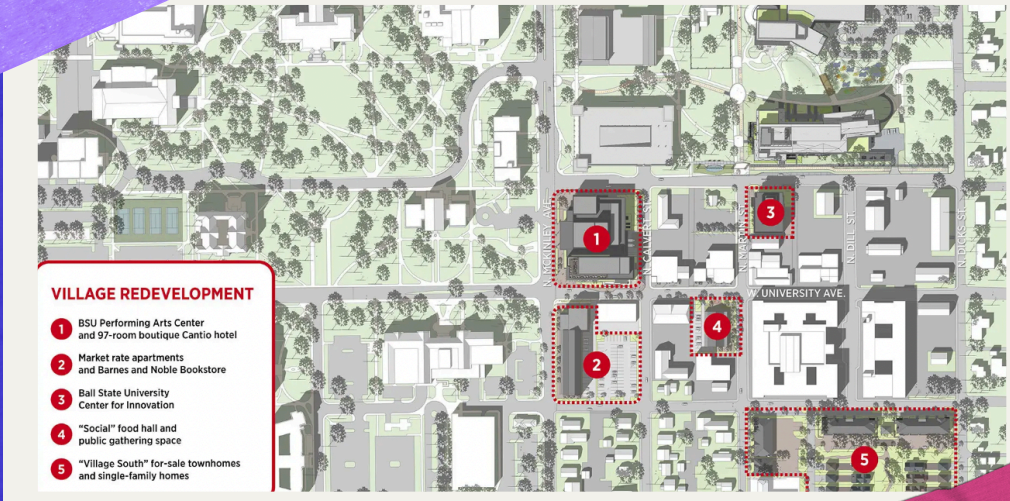
HERE'S THE VISION STATEMENT

"Create a best-in-class, multigenerational district driven by arts and culture, entertainment, and innovation with a new select-service hotel, new dining, retail, service, living, and gathering options featuring a new Performing Arts Center."

https://www.bsu.edu/web/the-village-revitalization#accordion_performingartscenter

- Performing Arts Center
- The Cantio Hotel
- Bookstore and Apartments
- Center for Innovation
- Event Plaza/Food Hall
- Residential Townhomes

the game plan:



2027

THOUGHT CORNER



"IT COULD BE PRETTY COOL--AS LONG AS THEY DON'T DRIVE OUT THE ALREADY EXISTING BUSINESSES"

-Ball State Sophmore

"GOOD IN THEORY, BUT IT MIGHT NOT HAVE A GOOD OUTCOME"

-Ball State Junior

"WHAT GOOD IS A FANCY HOTEL?"

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-Quotes from ____ Muncie residents



take this survey and share your thoughts