URBAN ANTHROPOLOGY

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DEFINITION

Anthropology that studies how urban life & spaces influence and design social life.

But **WHY** does this matter?

By using methods such as ethnography, urban anthropology addresses important contemporary issues...

...such as

UNIVER-CITIES and GENTRIFICATION

What are these? **How** do they affect people?



UNIVER-CITIES

Cities where higher education heavily impacts urban life.

GENTRI-FICATION

Transforming a poor urban area into a middle-class residence

While they both claim to serve the interests of residents and to improve cities, they...

1. Displace low-socioeconomic people
2. Discourage the city's cultural traditions
3.

Is Muncie experiencing these

The Village Revitalization Project

WHAT? City leaders, BSU, and private partners connecting BSU to downtown Muncie

WHY? To create an innovative, collaborative, and multigenerational district promoting art, retail, living spaces, and entertainment

