

URBAN ANTHROPOLOGY

A zine by
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What is anthropology?

Anthropology: the scientific study of humans, their culture, and their behavior, both past and present.

Soooo... **WHAT IS URBAN ANTH**

URBAN ANTHROPOLOGY

The study of how people live, interact, and make sense of their lives in cities.



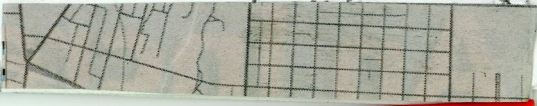
WHAT KINDS OF THINGS DO URBAN ANTHROPOLOGISTS OBSERVE?

GENTRIFICATION
The transformation of a working class or vacant area of a central city into middle-class residential and/or commercial use.

NEO LIBERALISM

Neoliberal economic policies and ideologies shape urban life (i.e. free market capitalism).

Free market capitalism: a system where the price of goods and services are determined by supply and demand.



you might be ???
thinking....



What is

Urban

Anthropology!?



Urban Anthropology is
a subfield of anthropology
that focuses on...

• urban societies

• Urban culture

• Space and Place

• urban planning

• Ethnographic fieldwork

HOW IS URBAN ANTHROPOLOGY USED AT Ball State ??



VILLAGE REVITALIZATION:

... but wait, what does
revitalization even mean?

To bring something new life

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WHAT LIFE IS BEING BROUGHT TO THE VILLAGE?

One could argue there is more than plenty of life in the village with a lively night scene. But with these changes, the village may become lively day and night scene for students, and muncie residents alike. These additions include

- Performing Arts center
 - two theaters to host 160+ shows a year
 - Expected to bring in over 35,000 guests a year

• THE CANTO HOTEL

- 97 room Tapestry by Hilton
- includes a rooftop bar, and a first floor restaurant

• BARNES & Noble

- Barnes and Noble that will serve as the university bookstore

• CENTER FOR INNOVATION

- A 31,400 sq.ft center for innovation

• NEW APARTMENTS

- 95 new apartments for faculty, medical residents, nurses, and professionals



• FOOD AND EVENT PLAZA

- multiple unique food vendors and public gathering spaces to host community programming activities.

• TOWNHOMES AND SINGLE FAMILY HOMES

- 25 new homes for Muncie residents

But how will these additions encourage activity within the villages? And are these changes wanted by students and residents? That's what Urban Anthropology sets out to answer